

Annual Report 2013-14

Period- 1/04/2013-31/03/2014

SOCIETY FOR INNOVATIVE RURAL DEVELOPMENT
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New Delhi-110002
Ph. 011-23210628, M-9810839895
Email Id:- jhw_cls@yahoo.com, sirdngo@gmail.com
Website:- www.sirdngo.org

ORGANIZATION AT A GLANCE-SIRD

1	Name if the organization	SOCIETY FOR INNOVATIVE RURAL DEVELOPMENT														
2.	Office Address	78B-DDA Flat Mata Sundari Road, New Delhi-110002														
2.1	Branch Address	1) Vill+ P.O- Bamongram, P.S- Kaliachak, Dist.-Malda, West Bengal Pin-732206, Ph-09932771403 2) Koilabazar, Rajmahal, District:-Sahibganj, Jharkhand, Pin- 816108 , M-09955953377,														
3	Chief Important Number	functionary Contact	Md. Jasimuddin- Secretary 011-23210628, M-9810839895													
4	Status of the Organization	A Non-Government Voluntary Social Organization, Register under Society Registration Act 1860 Govt. of Delhi														
5	Area Operation	All India														
6	Date of Establishment	2008.														
7	Date of Registration	11 th December 2008														
8	Registration No.	S/64079														
9	80G No	DEL-SE23803-18042012/55														
10	12A	DEL-SR22013-18042012/41														
11	F.C.R.A. Regd. No & Date	Applied for														
12.	Name of the Bank	Axis Bank Shop -2A&2B, Khan Market, New Delhi-110003 Phone No-011-24699373/6 Bank Account No:- SB-912010031128367 IFSC NO-UTIB0000120, MICR NO-110211016														
12.1		ICICI BANK E-1, Videocon Towers, Jhandewalan Extension, Rani Jhansi Road, New Delhi- 110055 Ph. No-011- 42499763, 09999105590 Bank Account No:- SB- 135401000807 IFSC NO-ICIC0001354														
13	E-mail No	iew_association@yahoo.co.in jhw_cls@yahoo.com														
13.1	Website	www.sirdngo.org														
14	Total Member	9 Member														
15	Pan No	AAEAS1248P														
16	Auditor Name	Vikas Kumar Jain & Co. Chartered Accountants Office No-201. Building No-5096, Main Bazar Phar Ganj, New Delhi-55														
17	Three years Income & Expenditure	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Years</th> <th style="width: 25%;">Income</th> <th style="width: 25%;">Expenditure</th> </tr> </thead> <tbody> <tr> <td>2013-14</td> <td>13,25,391/-</td> <td>13,25,391/-</td> </tr> <tr> <td>2012-13</td> <td>9,04,876/-</td> <td>9,04,876/-</td> </tr> <tr> <td>2011-12</td> <td>5,26,630/-</td> <td>5,26,630/-</td> </tr> </tbody> </table>			Years	Income	Expenditure	2013-14	13,25,391/-	13,25,391/-	2012-13	9,04,876/-	9,04,876/-	2011-12	5,26,630/-	5,26,630/-
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18.	NGO Partnership System Unique No	DL/2009/0019274														

PREFACE

This year should go down into the history of **SOCIETY FOR INNOVATIVE RURAL DEVELOPMENT** as a landmark having felt the need for change in order to remain relevant, we chose to go through an organization development and institution strengthening process. It took us through a brief state of transition and then right into total transformation.

This year will always be remembered for its land mark achievements for the **SOCIETY FOR INNOVATIVE RURAL DEVELOPMENT**. We were able to accomplish many of our objectives and targets which we sat a year before.

Revisiting the Vision and Mission, we came up with a new identity future, whose core content is developed around the concepts of Secular, Independent, Dynamic and Professional Development Organization with its role focusing on support - Financial and Non-financial and implementation in special circumstances.

Collectively reflecting on our future we articulated our desire future, seeing Society For Innovative Rural Development as a well-sustained, credible institution with committed professionals working down to the grass-root level, an institution with clarity in program, perspective and focus in planning, monitoring and evaluation, an institution with coordination and co-operation with stakeholders and networking at various levels, a vibrant organization with dynamic leadership and governance, technically sound in coping with latest trends and bringing holistic change in society as a catalyst, an organization promoting solidarity, justice and peace.

However already within the year, we have covered a lot of ground towards that destination, There has been a decisive restructuring of Governing and Executive structure making them more democratic, representative and accountable with proper perspective and accountable with proper perspective and approaches to programs. New Human Resources and Administration Department, Documentation Cell and Finance Resource Mobilization Cell are already in place. The process of Decentralization and Delegation on of powers has been carried forward. Efforts to improve Management Systems have resulted in the development of Finance Manual, Programme Manual Gender.

Secretary
SOCIETY FOR INNOVATIVE RURAL DEVELOPMENT

FROM THE DESK OF THE SECRETARY

At the first outset I convey my greeting and good wishes to you all on behalf of our organization. The organization has completed four years on the way to render various welfare activities to serve the rural poor people in our operational areas on countrywide. Before going to describe the, welfare measures taken by the organization we have to see the economical as well as social status of the people of our operational area. Most of the people are living here from hand to mouth and solely depend upon agricultural works and some of them are engaged in different allied jobs. They have compelled to organize the lion share of their earning to arrange their bread and minimum clothing and they are unable to meet their basic needs of their life. Due to poverty they are gradually lagging behind in the field of education, health, culture i.e. in the every field of life. Our organization deeply think over the matter and come forward to light a candle of education in order to remove the darkness of illiteracy, to arrange nutritious foods and medicine for their good health in order to establish a sound mind in them as we know a sound mind live in a sound body, to feed them the hungry, to arrange clothes for the poor and needy etc. We are getting remarkable response from the community for suitable development which will certainly help us to reach our expected target. Thanks a lot to our members who have donated their valuable contributions and assistance. Hope more and more participation, co-operation, advice; contribution will be by organization in coming future.

I now present before you the annual Report of Society's activities for the year ending 31st March 2014.

Secretary
Society for Innovative Rural Development

ORGANIZATIONAL OVERVIEW

Society for Innovative Rural Development is a Voluntary Non-profitable Organization registered under the Societies Registration Act, 1860 with the Reg. No. **S/64079, Income Tax Act 80G & 12A Registration** and it has been working on National basis to prevent social evils so as to attain social integration. The Organization is striving to promote the rural development of the society and to promote the social justice as provision and distribution of comprehensive education, Women Empowerment, community health and development, mother, and child care. The Organization is providing services to all irrespective of caste, color, creed, sex, or any such other narrow sectarian considerations.

OUR EFFORTS - OUR CONCERN

Since inception, the NGO has been working in those areas / bastis where government or other Organizations are not been able to give much attention or to provide basic needs. We concern and want to give strong foundation to the community people of weaker sections of the society: Children, women, SC, ST & Backward classes in the field of Health, Education, Environment, Sustainable Development and Women Empowerment through people participation and collective initiative.

In our target areas, **Society for Innovative Development**, has tried to provide welfare services e.g. Elementary Education(Special emphasis on Girl Child), Health care, female foeticide awareness and prevention Campaigns, Social & Legal protection and Economic Empowerment for those who are not getting access to it and living in Slum / Unauthorized bastis of Delhi. Keeping these circumstances in view, we have emphasized the community Participation through community organization by involving children, women, and youth and also to make them aware, educate and sensitize at large to small portion of the Target area. At Basti level, the Organization has implemented Committees of Women, Children & Youth.

We believe in supporting children in their own environment and social context, with respect and solidarity, and without any reference to gender, race, caste, or religion. The organization educates and creates awareness among people about the deprivations and sufferings of children. They also raise funds to support action and advocacy on behalf of children who have no means of defending themselves against poverty, oppression, abandonment, or discrimination.

We are also committed to empowering children: ensuring survival, supporting children in times of need, protecting children from exploitation, actively promoting children's agency, and participation.

Vision of the Organization

A world where individuals have dignity and self respect and people respect each other without the barriers of poverty, gender, caste and religion. Beside this, whole development (socio, eco, political & spiritual) should be necessary for better

development of whole society. Our main aim has been to convert the individual dreams into a collective consciousness through community convergence and participatory approach with the tools of self as well as social awareness.

"If We Can Dream It We Can Do It."

We know that the path we've chosen is long and arduous yet our morale is on a high, we don't claim that we'll change the whole society, but through our honesty, education and hard work we might just succeed in making some difference.

The major activities undertaken by the Society during the year 2013-14 as follows.

- a) NCW State Level Seminar on "Awareness Programmes about Witch Hunting"
- b) MMA for Seminar on Women education in Minority Communities Mahila Panchayat
- c) Vocational Training (Tailoring) Programme
- d) Cultural Development Programme
- e) Free Computer Education
- f) Woman Child Development Programme
- g) Health Clinic & Camps
- h) Consumer Welfare Programme
- i) Mahila Panchayat
- j) Environmental Protection
- k) S H G Development Programme
- l) Sports and Games
- m) Educational Programme
- n) Book Fair and Seminar/workshop
- o) Water and Sanitation Awareness Programme
- p) Road Safety Awareness Programme

1) NCW STATE LEVEL SEMINAR ON “AWARENESS PROGRAMMES ABOUT WITCH HUNTING”

Two days state level seminar organized by Society for Innovative Rural Development with financial assistance from National Commission for Women in **22/23th March 2014**.

TOPIC OF THE SEMINAR: Awareness Programmes about Witch Hunting”
Jharkhand.

SPONSORED BY:
NATIONAL COMMISSION FOR WOMEN, NEW DELHI
VENUE: Town Hall, Old Court, Rajmahal, Sahibganj District, Jharkhand.

DATE: 22nd 23rd MARCH 2014

The distinguished speakers included Shabnam Parveen (Member, JSWC) Kapil Aggrawal (Advocate, Rajmahal) Pradip Kumar Aggrawal(BJP Ex-President)

Awadh Lal(**Cercal Inspector, Rajmahal**), Abaad Hussain (Social Worker), M Chouhan (Advocate), Md. Golam Haider(Bokaro Steel City Member), Dr. Bandhu Verma (Advocate), Bindeshwar P D(Advocate), Binay Kumar Saha(**Bar Council Secretary - Rajmahal**) Pratap Kumar (Labour **Enforcement** Officer), Rajendra Bhagat (Block Welfare Officer), Mr. Musuk Sheikh (Social Worker)

CHALLENGES

- ❖ Mindset about people in Jharkhand about Witch Hunting.
- ❖ “Superiority” of men versus “inferiority” of women (within private spaces like the family)
- ❖ Awareness Generation about Witch Hunting and Its Impact in Jharkhand.





- ❖ Awareness Generation on Government efforts regarding reducing Witch Hunting Cases in Jharkhand.
- ❖ Awareness Generation on status of women who have been victims of Witch Hunting in Jharkhand.
- ❖ Awareness Generation about the various government legislations against witch-hunting.
- ❖ Awareness Generation on the implementation of Government steps for giving

financial aid to women who have been ostracized as witches in Jharkhand.

- ❖ Awareness Generation on what counseling services can be provided to the women who are victims of witch hunting.
- ❖ Strengthening legal systems aimed at elimination of the superstition of witch hunting.
- ❖ Awareness of Witch- Hunting as a superstition and steps needed to stop it– by the State, civil society organisations, as well as the public at large.
- ❖ Gender budgeting and gender mainstreaming within State agencies and civil society organisations

DISCUSSIONS IN THE SEMINAR

Spoke on the superstition of witch hunting and harassments faced by women in India, The Prevention of Witch (DAAIN) Practices Act, 2001., importance of education to remove Daain Practices, situations when a woman is ostracized as a witch, Women being labelled as witches on any death due to malnutrition or illness, Government Legislations to stop witch hunting, prevalence of witch hunting among Adivasis and Santhals, Where to report cases of witch hunting, Where to approach for help in case your own family



inflicts harassment on you, Statistics on Witch Hunting, Situation of Women who are ostracised as witches, Recommendations to stop witch hunting, Spoke on Need of awareness on the issue of ostracization as witches,

OUTLINE

The issues of Women's Problem Witch Hunting. The legal aspects of the problems were also addressed during interactive sessions with beneficiaries.

Two day seminar was organized 264 beneficiaries came for the seminar. Resource persons shared their knowledge on various aspects of witch hunting and its impact in Town Hall, Old Court, Rajmahal, Sahibganj District, Jharkhand. Pamphlets and booklets were distributed. Knowledge on Details on statistics on Witch Hunting Cases in Jharkhand, Information on Government efforts regarding reducing ostracization of women as witches, Information on various Legislations against Witch Hunting,



Information on counseling services available to victims of witch hunting and Information on The Prevention of Witch (DAAIN) Practices Act, 2001.) were provided. Details were also provided on whom they shall approach in case of being a victim of witch hunting. All information was provided that would make them aware of their rights. Cultural Programme (Song Recitation) was also organized.

b) MMA FOR WOMEN EDUCATION IN MINORITY COMMUNITIES

State level seminar on "Women Education in Minority Communities" in Town Hall, Old Court, Rajmahal, Sahibganj District, Jharkhand on Dated 26th March 2014.

The issues of Women Education in Minority Communities need to be addressed in Sahibganj district in Jharkhand. So we organized this seminar with assistance from the Ministry of Minority Affairs.



26th March 2014 seminar was organized. 200 beneficiaries came for the seminar.



Resource persons shared their knowledge on various aspects of “Women Education in Minority Communities” in Town Hall, Old Court, Rajmahal, Sahibganj District, Jharkhand. Pamphlets and booklets were distributed. Knowledge on Statistics on “Women Education in Minority Communities”, Information on Government efforts regarding improving “Women Education in Minority Communities”,

Information on the usage of internet for getting information on educational opportunities, Information on what Prophet Muhammad said about education/study etc.) were provided. All information was provided that would make them motivated to enroll in education so that they can empower themselves and contribute to the growth of the nation.) All information was provided that would make them aware of their rights.



Seminar organized as per Ministry of Minority Affairs Sanction Letter No. – JS&FA vide Dy. No. 547/JS & FA dated 10-10-2014

Deliberations

Resource Person 1: Bhawna Gupta (President)-Spoke on the importance of women education in minority communities,2) B. H. Jahai (Vice Chairman)-Spoke on Importance of Muslim Women to get Educated, 3) Anita Basak (Ward Number-2),-Spoke on educational progress of Muslim Women important for progress of our country, 4) Vandana Saha (Ward Commission-05)-Spoke on



increase on Muslim Attention to Educational Progress,5) Abadhilal Mahesh (Anchal Examiners, Rajmahal),-Spoke on need to increase number of Muslim Women who enroll into education, 6: Rajender K Bhagat (BWO, Rajmahal)-Spoke on the usage of internet for getting information on educational opportunities, 7: Pankaj Kumar (BPO, Rajmahal)-Spoke on low enthusiasm among Muslim Families for Education for the Girl Child, 8:



Pankaj Ghosh (City President, Bhartiya Janta Party, Rajmahal)-Spoke on Early Marriage, a factor that limits the education of Muslim Girls, 9: Haji Md. Makhdum (Member of AAP Party)-Spoke on what Prophet Muhammad said about education/study, 10: Haji Md. Makhdum (Member of A.A.P Party)-Spoke on Along with Purdah, education is also important for Muslim Women and girls, 11: Nazir Sheikh (BRP,

Rajmahal)- Spoke on sending the girl child to Madrasas for getting education, 12: Newaz Sharif (Director, A. U. S. Pvt. Ltd.)-Spoke on Muslim families should not restrict women from studying, 13: Imran Hussain (Social Worker)-Spoke on need to increase the enrolment of minority women in education, 14: Haji Israfil (Social Worker) -Spoke on taking admission in any school or Madrasa, 15: Md. Matin Sheikh (Ward Member/Social Worker)-Spoke on various facilities provided by Government for "Women Education in Minority Communities",

3) VOCATIONAL TRAINING (TAILORING) PROGRAMME

Society for Innovative Rural Development has been running Cutting & Tailoring Training for young women and adolescents. There centers are being run in which 40 trainees are getting training. Organization has very efficient and qualified vocational instructors who are giving training to the beneficiaries. Vocation Training for women are being organized to make them self reliant through initiating their own small business. For this skill development of the beneficiaries is very important and





Bamongram, Malda District.

necessary. If women are financially independent, she can look after the wellbeing of her entire family. Keeping this in mind, vocational training for women was started by the organization. Gradually vocational training run by Society for Innovative Rural Development has started receiving good and warm response from the beneficiaries' side. Now days it is a successful and self sustain programme of the organize at

4) CULTURAL DEVELOPMENT PROGRAMME

Society for Innovative Rural Development works to promote high value of humanity, brotherhood, peace, and harmony among people through cultural development activities. It works to create an environment of communal harmony and national integration in its working areas. In this context several activities like Kavi –Sammelan, Mushayara, Independence Day Celebration, Republic Day Celebration, Cultural Shows in Evening, Performance of Folk Music and Dance, Stage and Street Plays. Society for Innovative Rural Development Annual Day



Celebration is being organized in the working areas. Sometimes Society organizes cultural programme to promote peace messages. Society also organizes cultural events among children and adolescents to make them understand the diversity in culture in the country at Nai Moza High School, Schoolpara, Sujapur, Malda, West Bengal. We conduct awareness talks among students on the relevance and significance of different festivals of all religions. It creates a harmonious atmosphere among students as start knowing the importance and significance of the religions, which he/she does not belong.

5) FREE COMPUTER EDUCATION

The Association has been conducting computer training course with the miscellaneous funds of the society on compactor educations and information technology to almost 100 Beneficiaries by expert staffs of the organization. The management group of **Society for Innovative Rural Development** expressed their concern amidst most enchanting cheers to concentrate their entire purpose for implementing the most outstanding and spectacular concept of starting free computer education for the year from its own fund at Mata Sundari Road, New Delhi.



6) FREE BLANKET DISTRIBUTION PROGRAMME.

The year many homeless die in the freezing winters in South Delhi(Khadar art-III) and one blanket will help a lot for them to survive in the colder night of the winter. On the first day of 100 People – Society for Innovative Rural Development organized the Blanket Distribution Programme at Khadar art-III, Sarita Vihar, Delhi. All the members of Society actively participated in the Blanket Distribution program and donated the warm blankets and old clothes to poor and needy including many children's. All the members of the Society are very excited from the successful of the first event (Blanket Distribution).



7) WOMAN CHILD DEVELOPMENT PROGRAMME

The society has organized various camps for the welfare of women & children in various Bamongram villages and town of the Malda districts. The Chairman of the society in his speech speaks out the value of women & Child in the community. He also described various rules for protecting the rights of woman is a matter of great concern. The society has taken a number of initiatives aimed at improving the quality of life of the rural women. One major area of concern is the Mortality rate causing at the time of delivery.

8) HEALTH CLINIC & CAMPS

Free Health Clinic / OPD are conducted once in a week wherein a qualified Doctor examines the patients who come from the catchment area. A popular programme, these clinics attracts nearly eighty patients every week. Medicines are procured from Jharkahnd Health Service and given to the patients. Free Health Camps are also held once a month in the catchment areas to help those patients who are unable to visit the centre. A team of Doctors which normally includes Gynecologist, Pediatrician, and General Physician are part of these Health Camps. Normally over two hundred patients avail the facility of these camps. Free medicines are also given in the camps. **Health:** A total of 2 HEALTH CAMPS were organized in the community. The aim of the health camps was to provide health services free of cost to the people in the community. In each of these camps a general physician, gynecologist, and pediatrician attended the patients. 500 beneficiaries availed the health services. 300 women patients were attended by the gynecologist and 200 children were attended by the child specialist. In every camp health education was given to the patients on various topics like cleanliness, family planning etc. Every Saturday a Health Clinic was organized in which a general physician provide services to the persons suffering from ailments.



9) CONSUMER WELFARE PROGRAMME

As a part of the consumers welfare programme, the Association organized two days workshop cum awareness programme on consumer's law at **Dist. Malda, West Bengal**. More than 100 youths including girls representing from different clubs, schools, local women and students participated in the 2(two) days programme. Lawyers and volunteers delivered lectures on different consumer's law of the country. The

Organization put up Seminars on Traditional Art & Culture in the respective Districts of West Bengal where the Organization got a clutch.

10) MAHILA PANCHAYAT

The objective of the Mahila Panchayat is to create legal awareness and women groups' empowerment.



The particular programme is to provide legal information and making the backward strata aware of their rights through Camps, Group Meeting & Counseling Sessions. Mahila Panchayat is used for solving legal problems of women in the community such as dowry, PC-PNDT, female feticide, property disputes, maintenance, extramarital affair of spouse, domestic violence etc.

The achievements of the Mahila Panchayat:

The total numbers of Mahila Panchayat meeting held were 198 with 4049 community women participants. 53 new cases were handled and 33 cases were solved, 50 cases were counseled. 268 cases were sent notices by Mahila panchayat. 264 cases were heard and follow up of 90 cases was done. Investigation was done of 156 cases and legal help was offered to 36 cases. (Legal help was offered through DCW/NCW/police station/DLSA etc) Legal Aid & advice was given in 166 cases. 6 legal camps were held and 12 resource persons were invited to provide legal information. 402 community women & girls benefited from attending the LEGAL CAMPS & CAPACITY BUILDING. 4 exposure visits were organized for the members and 175 members went on the visits and Celebrated International Women Day. Premarital counseling was offered to 84 males and 109 females.

11) ENVIRONMENTAL PROTECTION

As far as work on environmental issues are concern, **Society for Innovative Rural Development** had been working for creating awareness particularly among youth & children about various issues of environmental concern . Awareness activities are being organized among School going & non-school going children both. Following activities are generally being organized among youth & children:

Prabhat Feri (Environmental Awareness March in the morning)

Prabhat Feri is organized as an Environmental Awareness March, which is organized in the morning. Children holding play-cards in their hands showing messages on various environmental issues take part in Prabhat Feri.

12) S H G DEVELOPMENT PROGRAMME

The process of creating a Self Help Group [SHG] begins with the formation of a group comprise of 10-20 women .This group will be the platform for their own development where they can take decision for their own growth and development. The Organization has formed SHG's at Dist. Sahebganj, Jharkhand and they are linked with adjacent Banks for their financial dealings. Each SHG is a recognized body that enables the group members to undertake financial transactions, leverage development resources more effectively, and enter in to agreements. SHG's are trained to manage various developmental activities such as: sanitation, water, health, education, fish farming, and forestry. The activities, expenses, and people's contributions are publicly displayed, thus maintaining transparency.

Traditionally, women are not involved in the family as well as village decision making process. A key to the capacity building of women is to ensure that they have a voice and are involved in taking decisions that will impact the lives of the people in the villages. This initiates with the establishment of small Self Help Groups [SHG's]. The objective behind this is to help women increase their savings and access small credits, but gradually this evolves in to a platform where women speak out and gain confidence, enabling them to raise their opine in village meetings and become active participants in the village development process. Women often play a larger role in building support for proper monitoring of Government and other services such as: education, plantation, child care programmes, literacy programme, sanitation and village cleanliness etc. Society for Innovative Rural Development, works towards building women capacities through various means such as class room trainings, workshops, and practical on field trainings. Capacity building process includes Gender sensitization, health training, and training on panchayat raj institutions, public speaking, and leadership skill development among other things.

13) SPORTS AND GAMES

Organized one day cricket match competition (tournament) between 10 teams come from various places of Malda dist. West Bengal. In the programme this society took the best position but all the teams were given consolation prizes. This Programme mainly for the encouragement to the cricket players and satisfaction for the cricket fan.

14) EDUCATIONAL PROGRAMME

On a larger scale, access to education is a necessary condition for a country's economic and social development. Literacy Campaign for Sahebganj community facilitates access to education to all the youth located in that area and the Organization established its own education centres, in areas where normal Govt. schools exist. Society for Innovative Rural Development, works to strengthen the existing schools and to motivate the family to send their children for a sound Academic career.

Environment Building is an extremely important part of the literacy campaigns, where mass mobilization takes place through a multifaceted communication strategy, which creates the right environment and enthusiasm for teaching-learning activities. The success of a literacy campaign depends to a large extent, on the effectiveness with which all sections of society are mobilized.



The basic objective of the environment building stage is to generate a demand for literacy. Its momentum has to be sustained - it must not merely precede the campaign, but pervade it throughout.

Environment building includes:

- **Mobilizing public opinion**
- **Creating community participation**
- **Sensitizing educated sections of the community and recruiting them as volunteers**
- **Mobilizing and motivating non-literate people to become literate**

The Organization adopted certain strategies to conduct the Literacy Campaign in a better way so as to assist the community **Sahibganj, Jharkhand** for constructing a good future for their children.

15. BOOK FAIR AND SEMINAR

Society for Innovative Rural Development organized a Book Fair and Seminar Connected with book promotional activities in District Malda of West Bengal. Our objective this Seminar to popularize the books and reading habits among the common people specially students, young generation, teachers, professors To create curiosity among the common people about famous writers books through this fair & seminar, Promotion of publishing industry in the region. Improve the literacy skill among the common people specially students, young generation, teachers, professors etc through this book fair.

16. WATER AND SENITATION AWARENESS PROGRAMME

Society for Innovative Rural Development has organized 7 days water & sanitation awareness programme at Various Public School, Experts from different institutions, Chief Medical Officer Hospital. Government and Non-Governmental especially from Public Health Engineering, Sanitation is the hygienic means of promoting health through prevention of human contact with the hazards of wastes. Hazards can be physical, microbiological, biological, or chemical agents of disease. Wastes that can cause health

problems are human and animal feces, solid wastes, domestic wastewater (sewage, sullage, and greywater), industrial wastes, and agricultural wastes. Hygienic means of prevention can be by using engineering solutions (e.g. sewerage and wastewater treatment), simple technologies (e.g. latrines, septic tanks), or even by personal hygiene practices (e.g. simple hand washing with soap).

Access to improved water and sanitation facilities does not, on its own, necessarily lead to improved health. There is now very clear evidence showing the importance of hygienic behavior, in particular hand-washing with soap at critical times: after defecating and before eating or preparing food. Hand-washing with soap can significantly reduce the incidence of diarrhoea, which is the second leading cause of death amongst children under five years old. In fact, recent studies suggest that regular hand-washing with soap at critical times can reduce the number of diarrhea bouts by almost 50 per cent.

The Organization put up several Water and Sanitation Workshops and Campaigns at Koilabazar, Sahebganj, Jharkhand, to motivate the youth Community to adhere strong hygienic behaviors thereof to assist in the development of the society.

17) ROAD SAFETY AWARENESS PROGRAMME

Society for Innovative Rural Development, organizes road safety awareness programme for children, women and others. People, in search of livelihood, migrate to the cities from the target areas where it works. In villages people are not so aware about the traffic rules and road safety norms. It found very important to make people aware about the road safety norms. Keeping this in mind Road Safety Awareness Programme started in the rural and urban working areas. 35 camps and orientation sessions have been organized so far during the reporting year.